

evaluations and too many questions may contradict this need and thus break the social rule that requires that the group be friendly and cooperative.

Nevertheless, the development of solutions, as well as positive group performance in general, is hardly based on positive affirmations; rather, it is based on critical evaluations. Furthermore, a good group climate does not guarantee a good group product, although it seems to be an important setting for it. As our study illustrates, it is necessary to state the negative aspects of evaluations in the particular design context that applies to it. Generally, negative statements do not inspire a successful solution search, whereas positive statements may be important in stabilizing the actual situation and the group atmosphere. A productive discussion may evoke and encourage the communicant to create, revise and modify ideas, thoughts and hypotheses. In “creative” moments, such as solution search situations in particular, a good group climate seems to be the basis for an open discussion of different design aspects, especially crucial aspects of the solution. This finding makes the group climate an important issue of design communication and representation in order to create a high performance design team.

## Note

1. This method of “critical situations” sounds similar to the “critical incidents” of Flanagan (1954) or the “critical moves” of Goldschmidt (1996), but it follows another concept because the identification of the critical situations takes place according to the requirements of the design process.

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